

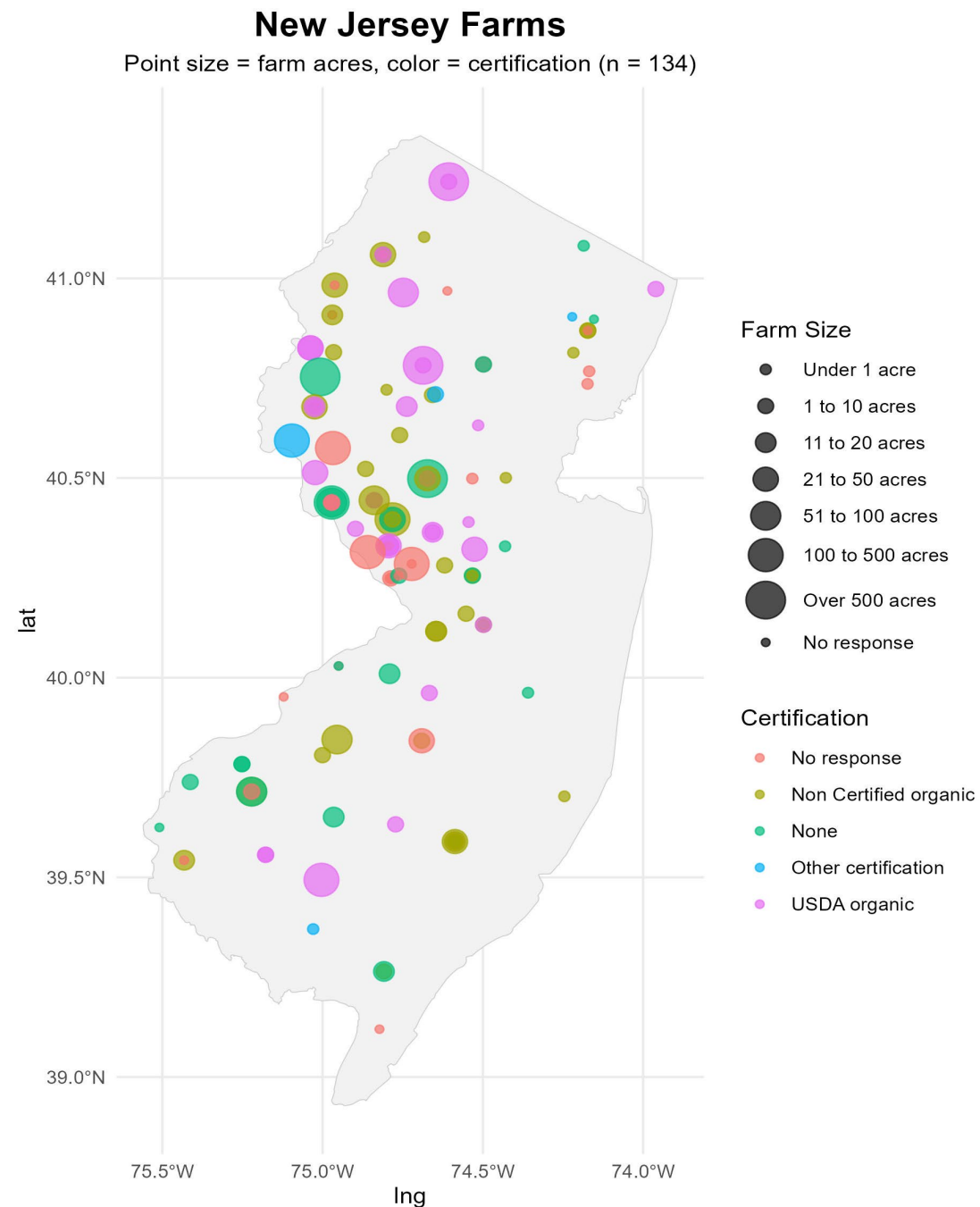


NJORFB Needs Assessment Survey – Initial Look Farm Owner Responses

Results compiled by Meredith Melendez, Agricultural Agent and Kelline Muo, Rutgers University

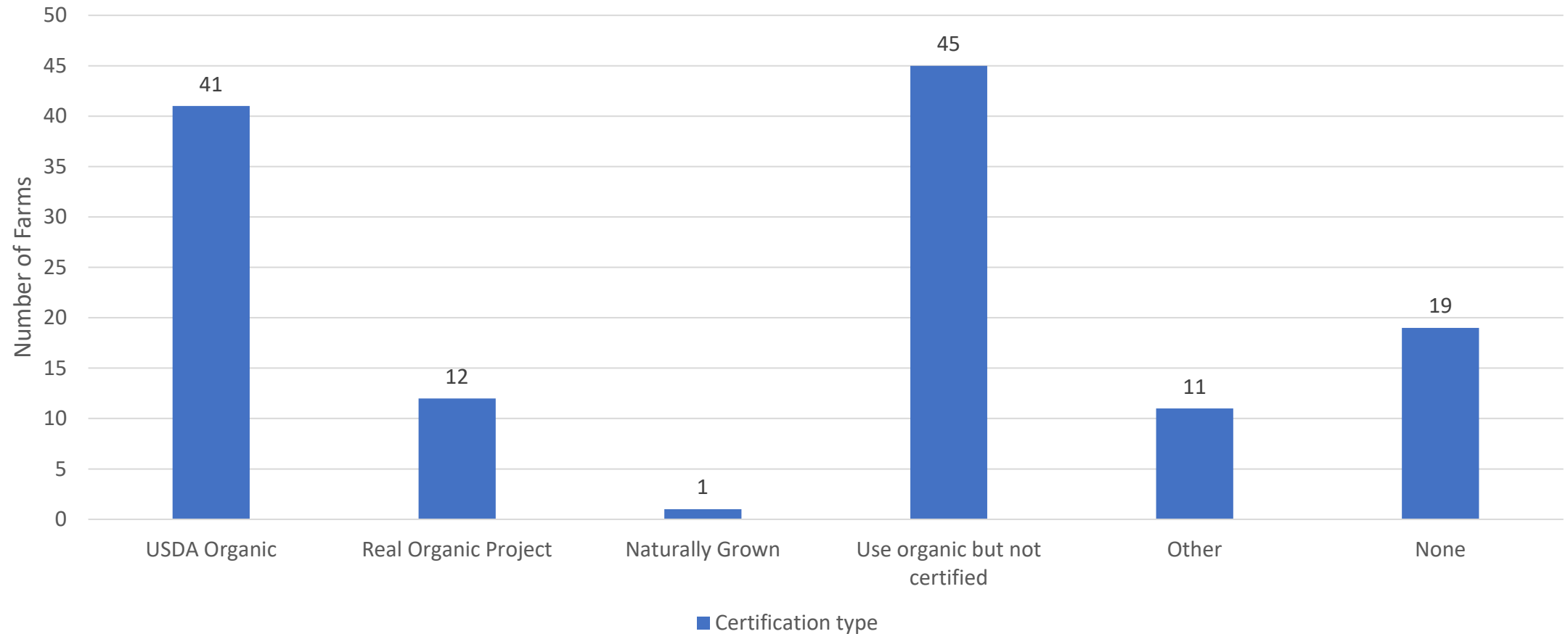
All zip code responses by acreage, certification, and location

*All participants who provided a zip code



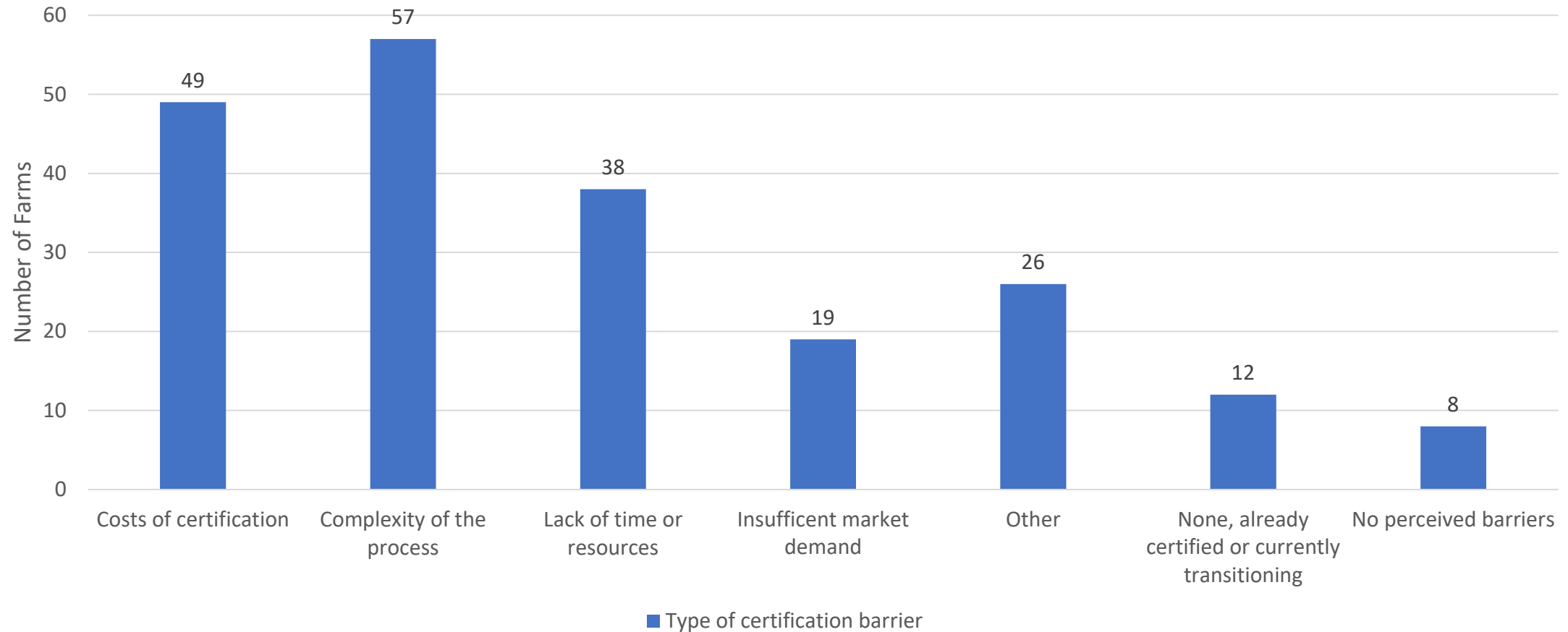
Farm certification type (n=103)

Farm owner responses

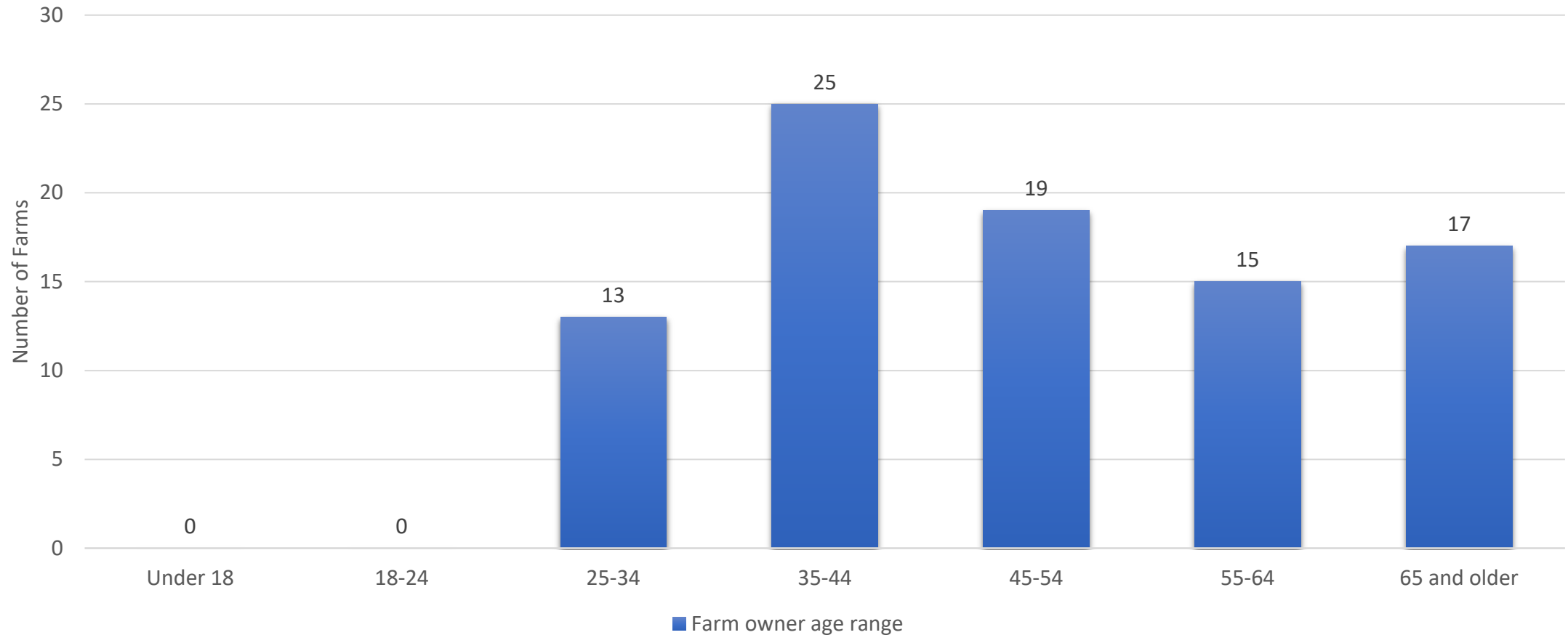


Barriers to USDA organic certification (n=102)

Farm owner responses

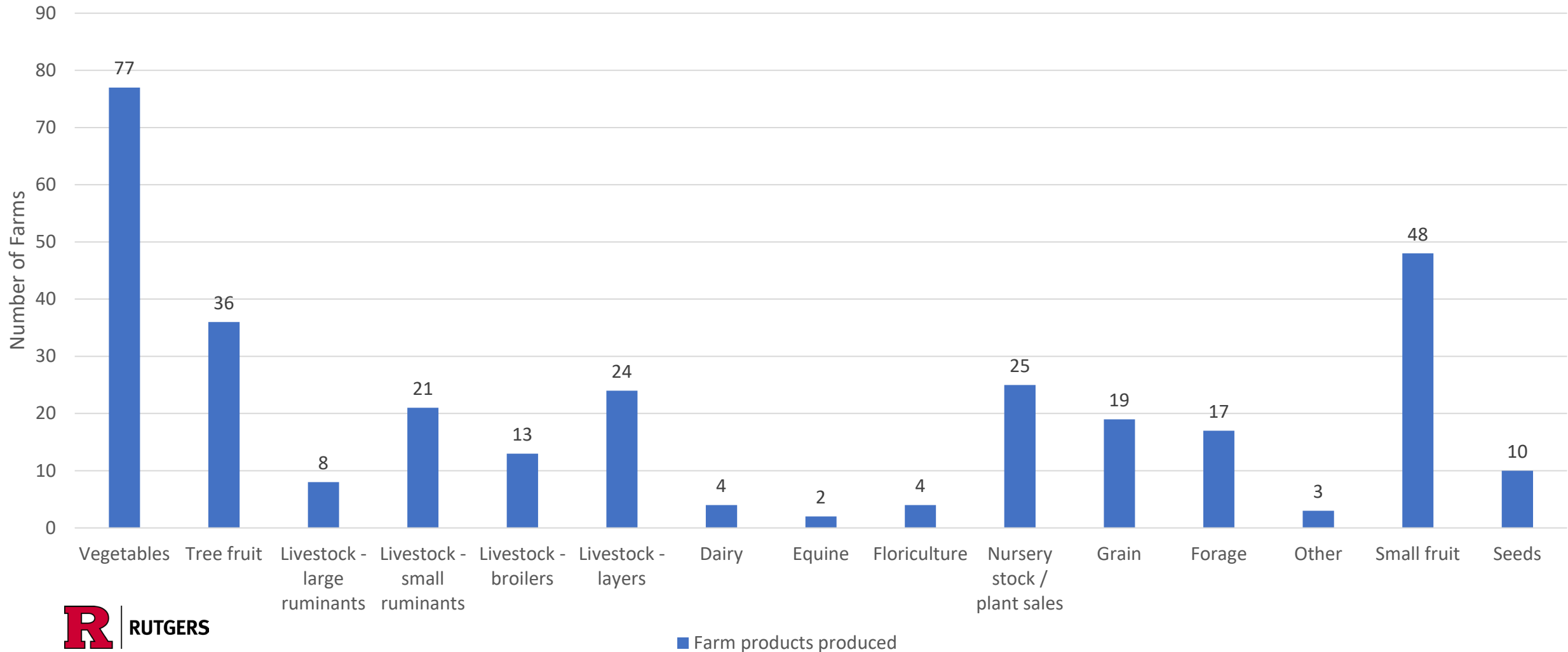


Farm owner respondent age (n=89)



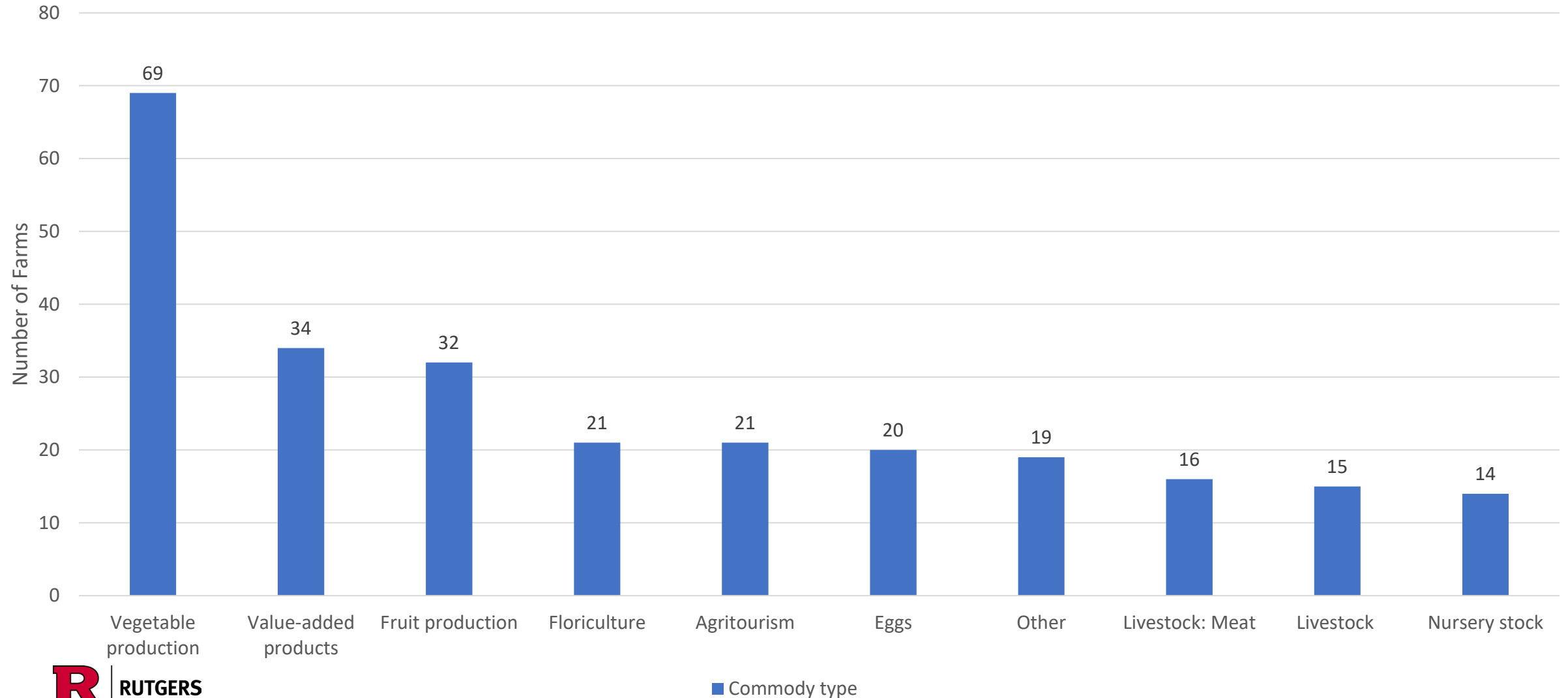
What responding farms are producing (n=103)

Farm owner responses



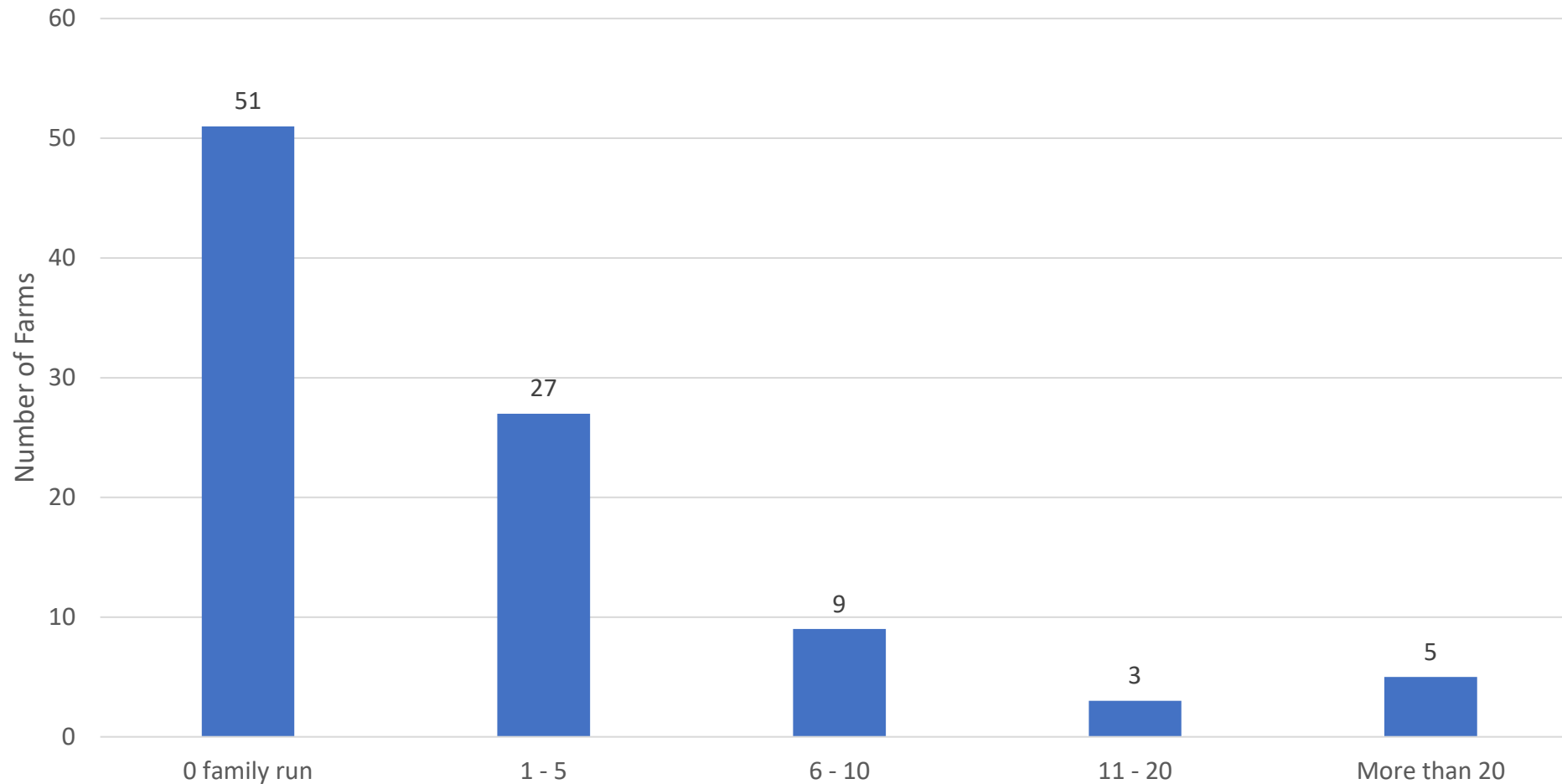
What's making money for farms (n=103)

Farm owners indicate top 4 money makers



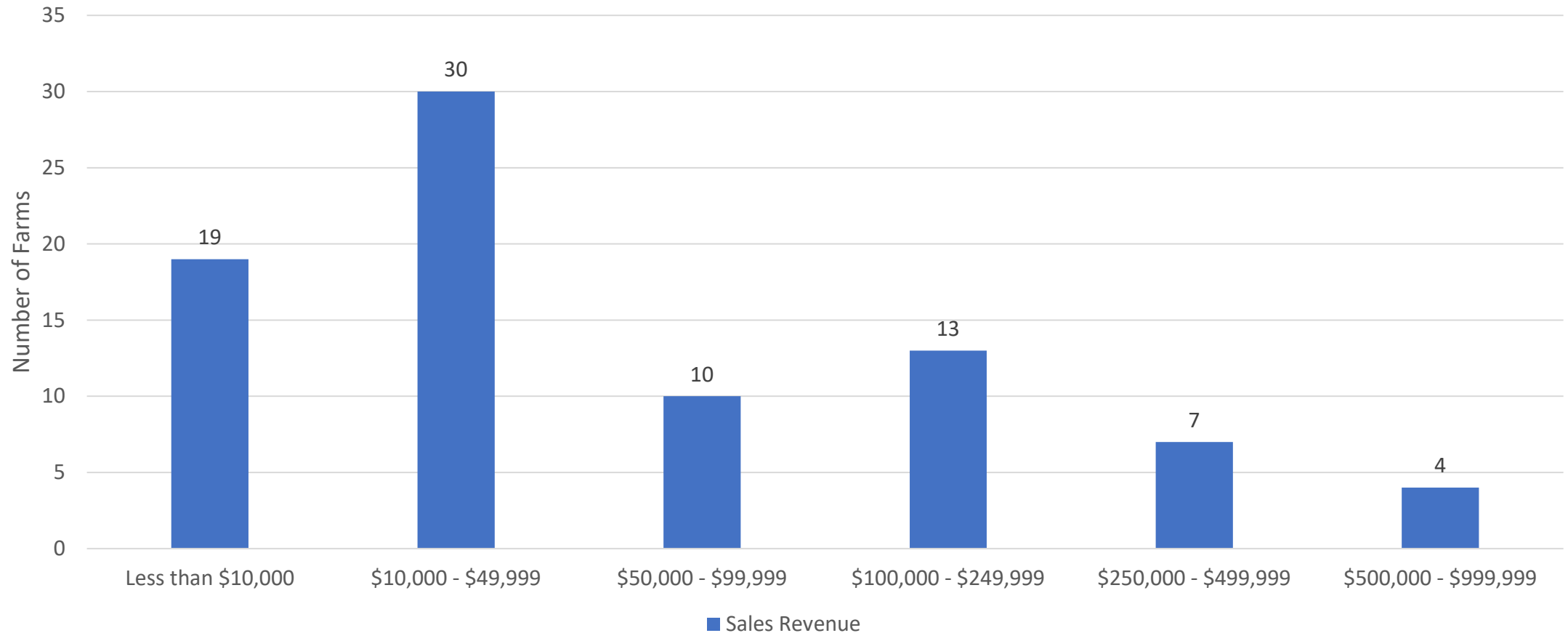
Number of full-time equivalent employees (n=95)

Farm owner responses



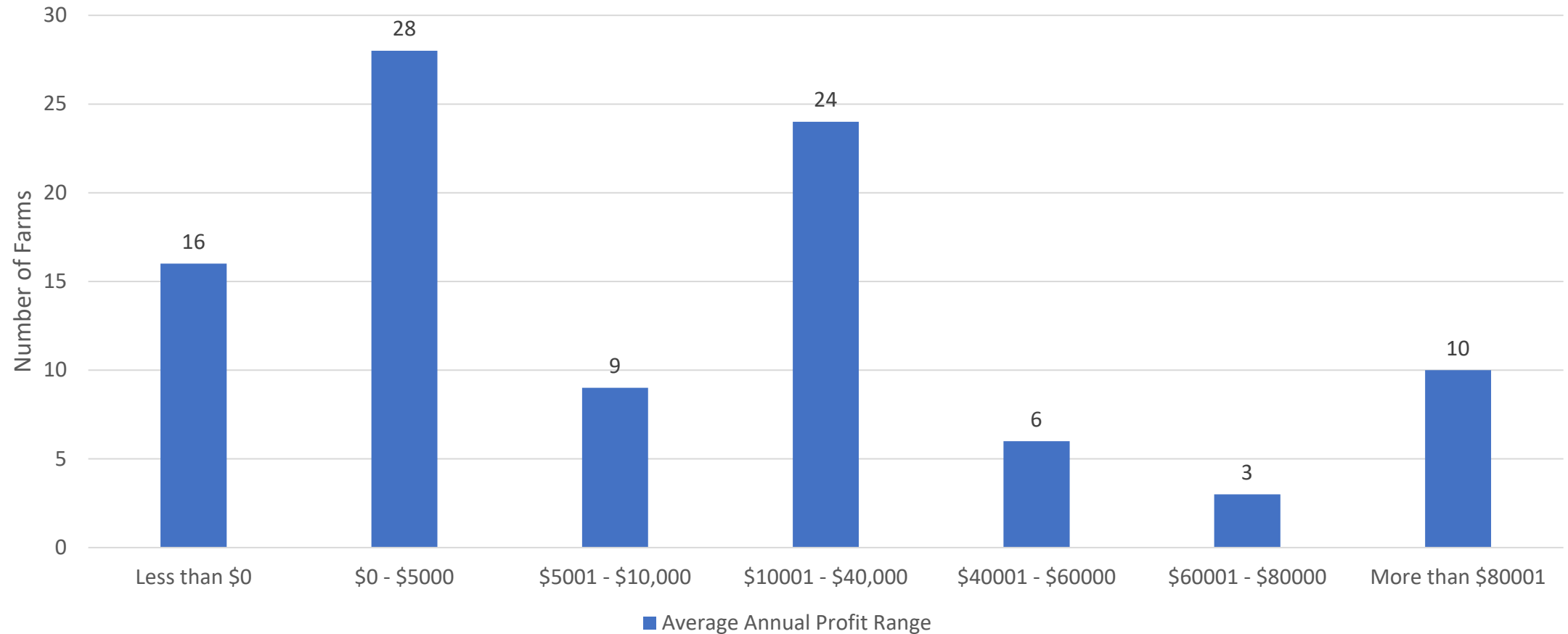
Sales revenue as reported by farm owner (n=94)

Total value of farms agricultural output and government payments



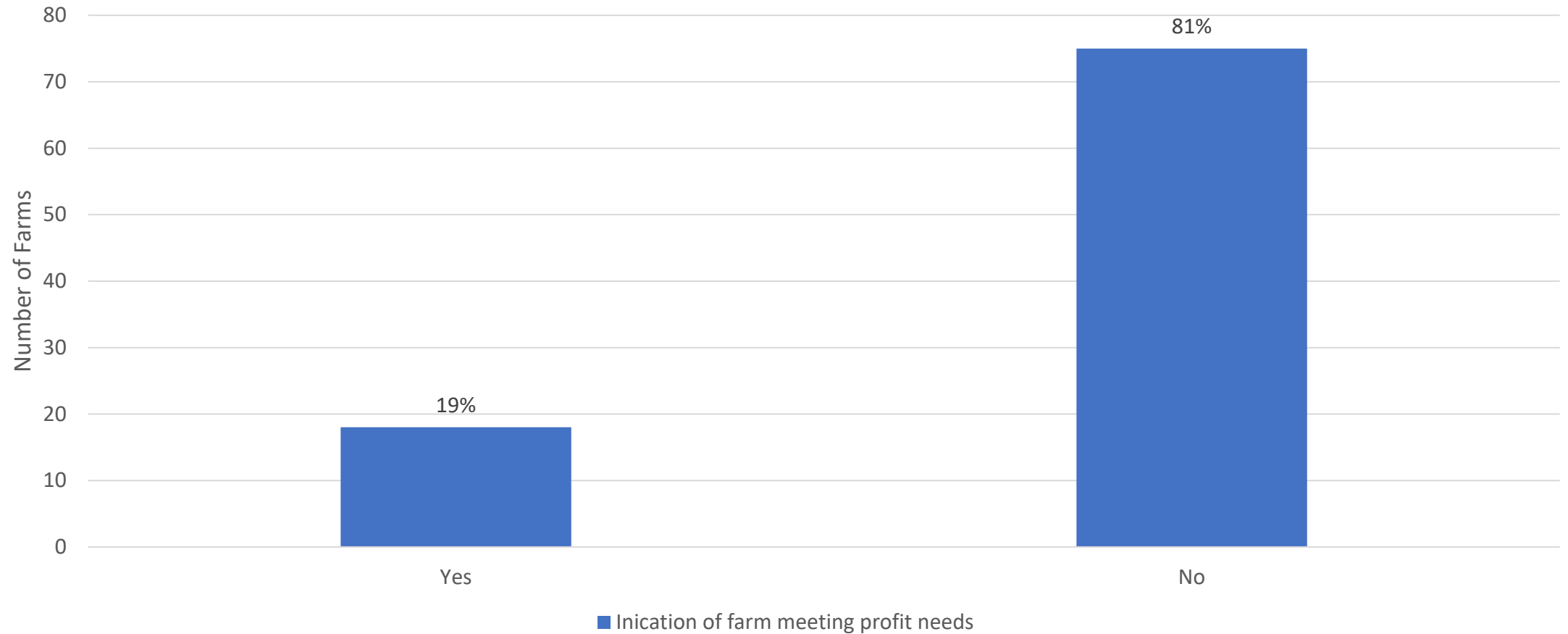
Average profitability range over the past 3 years (n=96)

Income after expenses as reported by farm owner



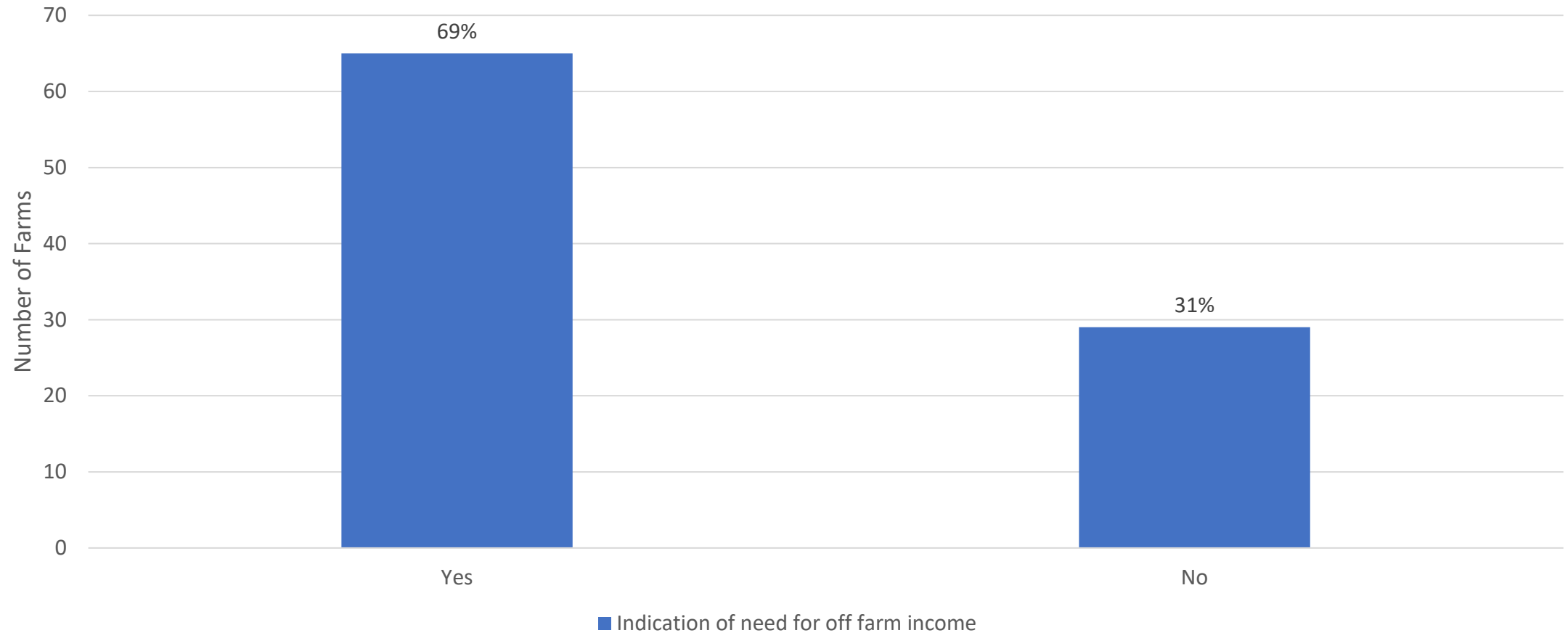
Does profitability of farm meet their needs? (n=93)

Farm owner responses



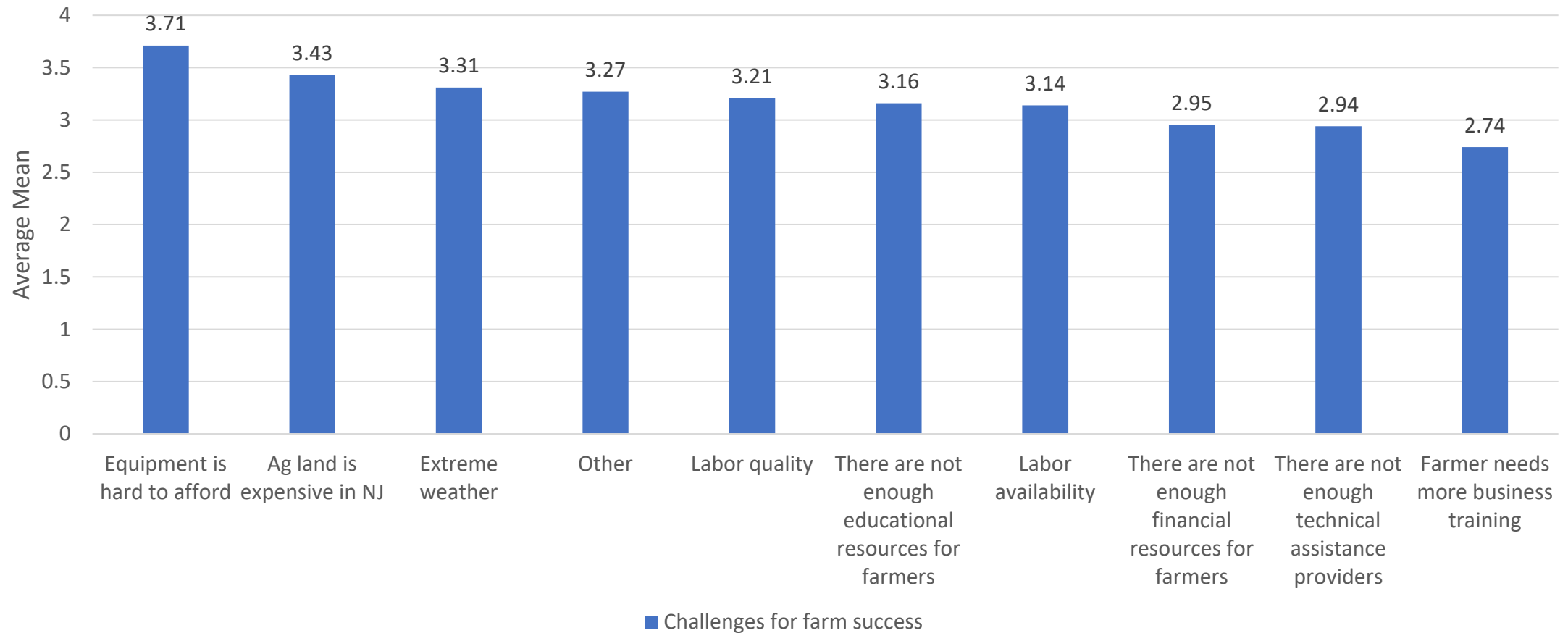
Reliance on off-farm income (n=94)

Farm owner responses



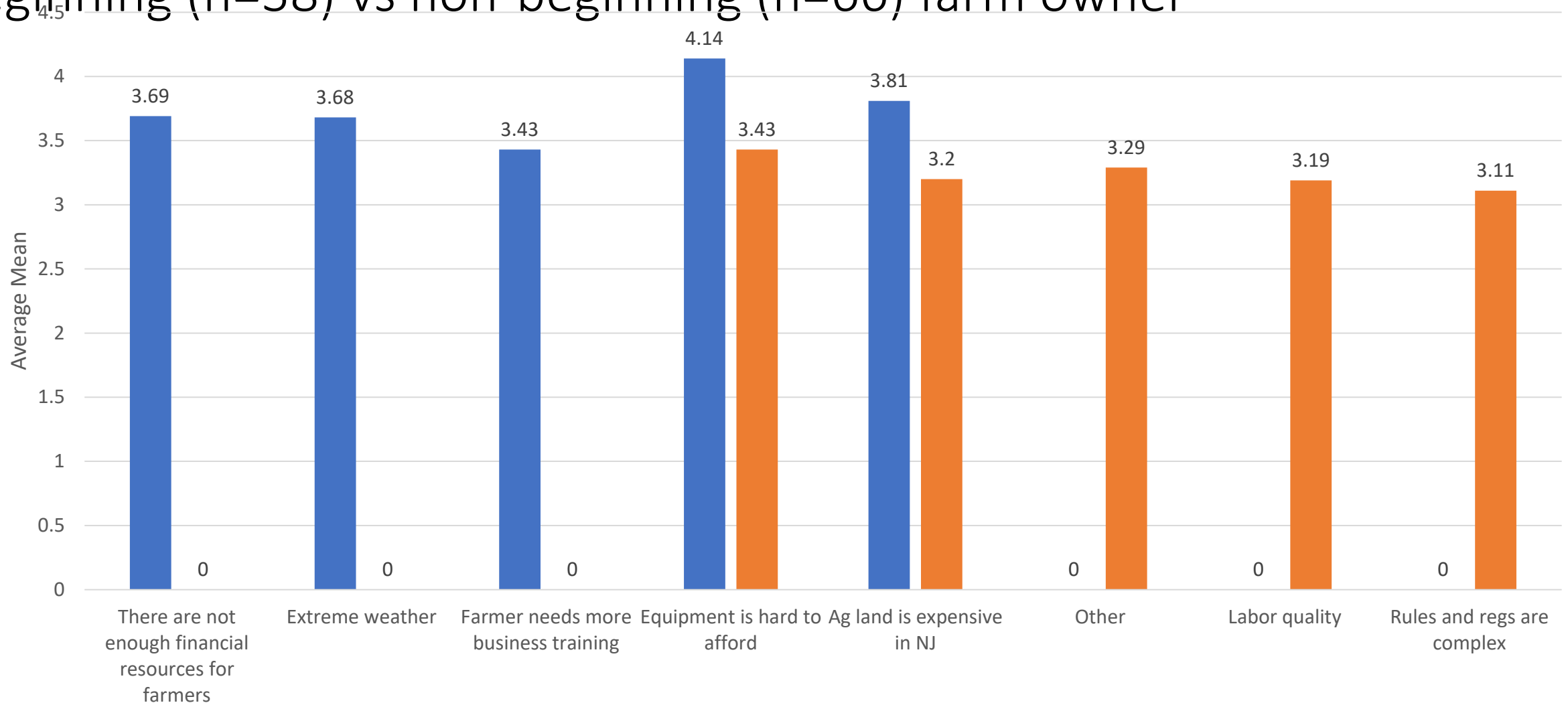
Challenges impacting success (n=104)

Farm owner responses



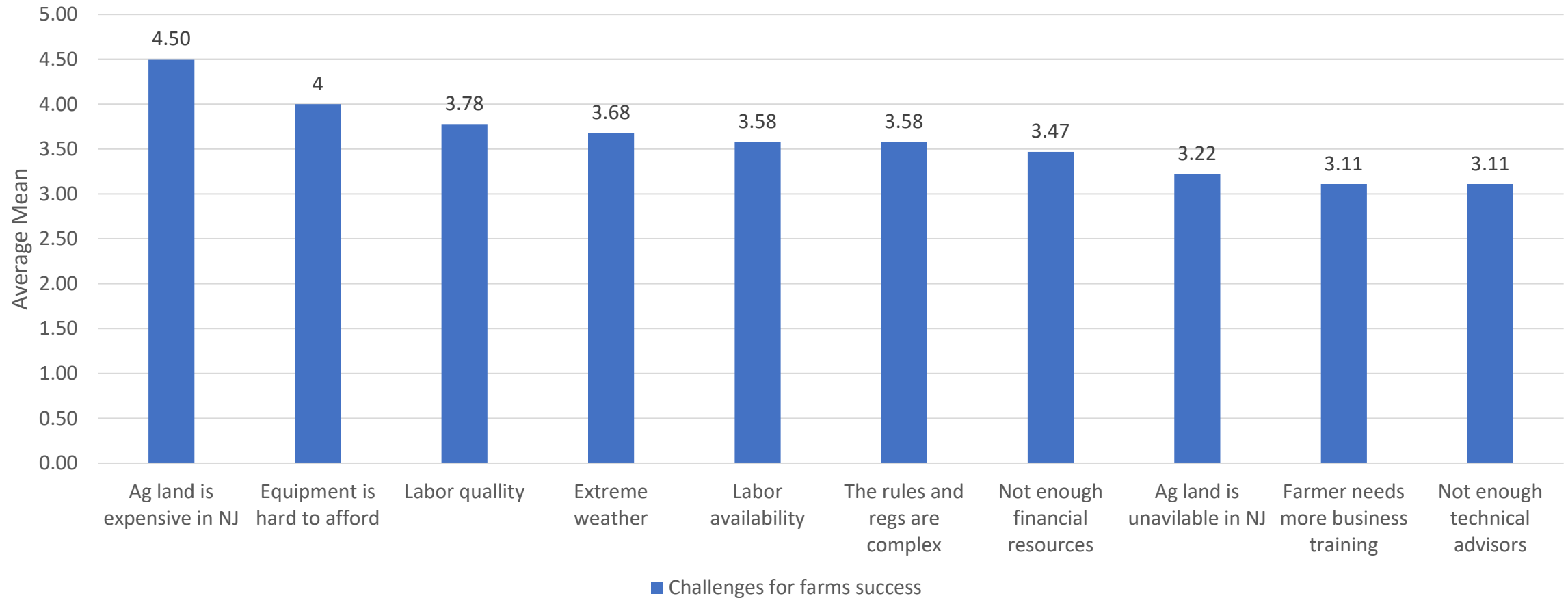
Challenges impacting success

Beginning (n=38) vs non-beginning (n=66) farm owner



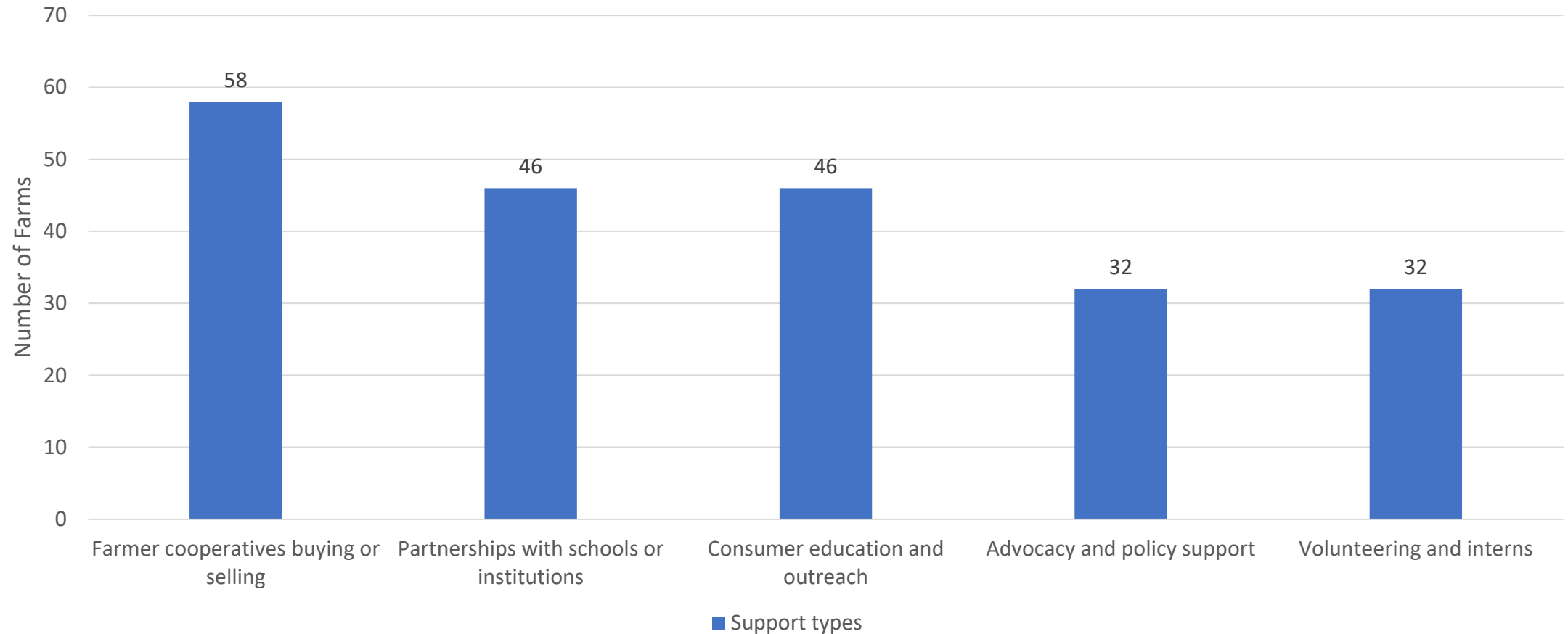
Challenges impacting success (n=20)

Farm owners who identified as socially disadvantaged



Organizational support needed (n=101)

Farm owner responses



Top 5 service types utilized by farm owners (n=104)

